

Rivers



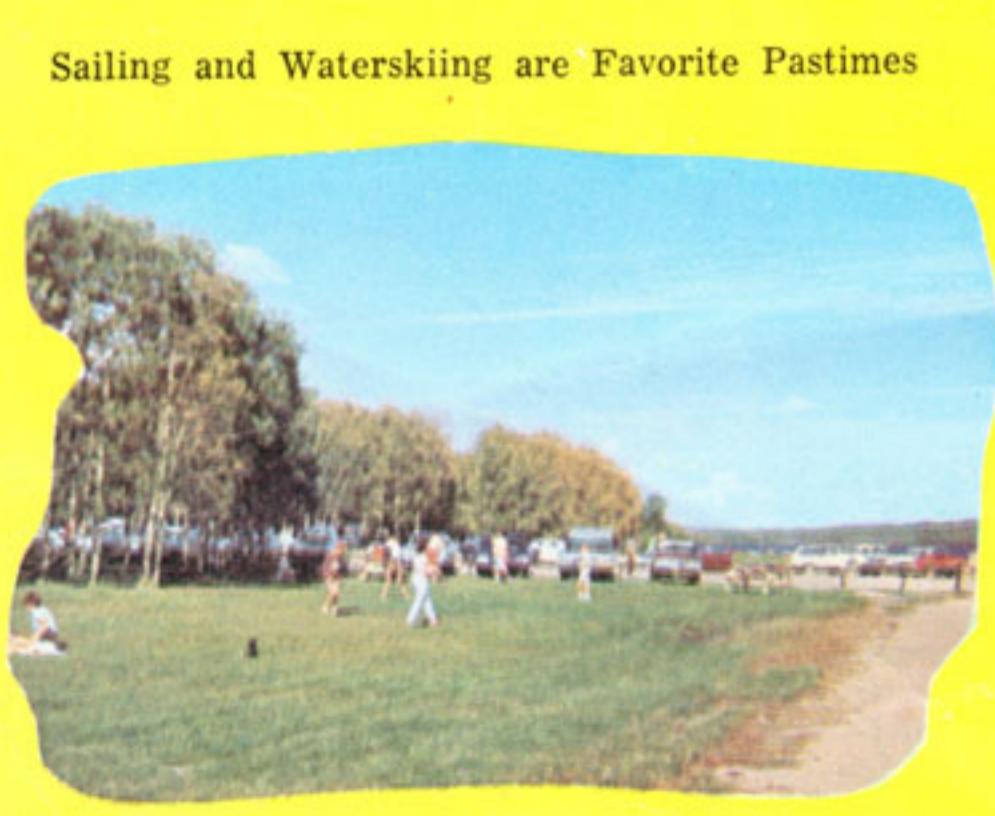
Typical Lake Shore Scenes



View of Lake Wahtopanah



Sailing and Waterskiing are Favorite Pastimes



Sandy Beach Area



In the field of music, Rivers has gained the title of "the music capital" of the province. Mr. Alex Whyte, nationally-known violinist, and holder of the Manitoba Golden Boy Award, provincial title for good citizenship, has spent many years fostering young musicians.

Mr. Whyte, has for many years organized two school orchestras which have swept festival awards across the province. Pictured above is one such orchestra with young musicians.



Rivers and District School Boys Pipe Band and Highland Dancers was formed ten years ago by Pipe Major Don Mitchell, a native of Rivers and well known piper. The band, goodwill ambassadors from our town, travels about 10,000 miles a year across Canada and the U.S.A., entertaining at summer functions. The Band also entertains at the provincial park during the summer. The fame of the Band has brought about the organizing of "Highland Games", the first such annual event scheduled to be held in Rivers in 1970. They are shown here performing at Daly Beach with Lake Wahtopanah in the background.



Lake Wahtopanah boasts some big fish and the action goes on year 'round. Here three natives battle a big pike during the popular winter carnival games ice fishing. "Excellent duck hunting and deer shooting area. Fishing and hunting licenses available."

Welcome Tourists

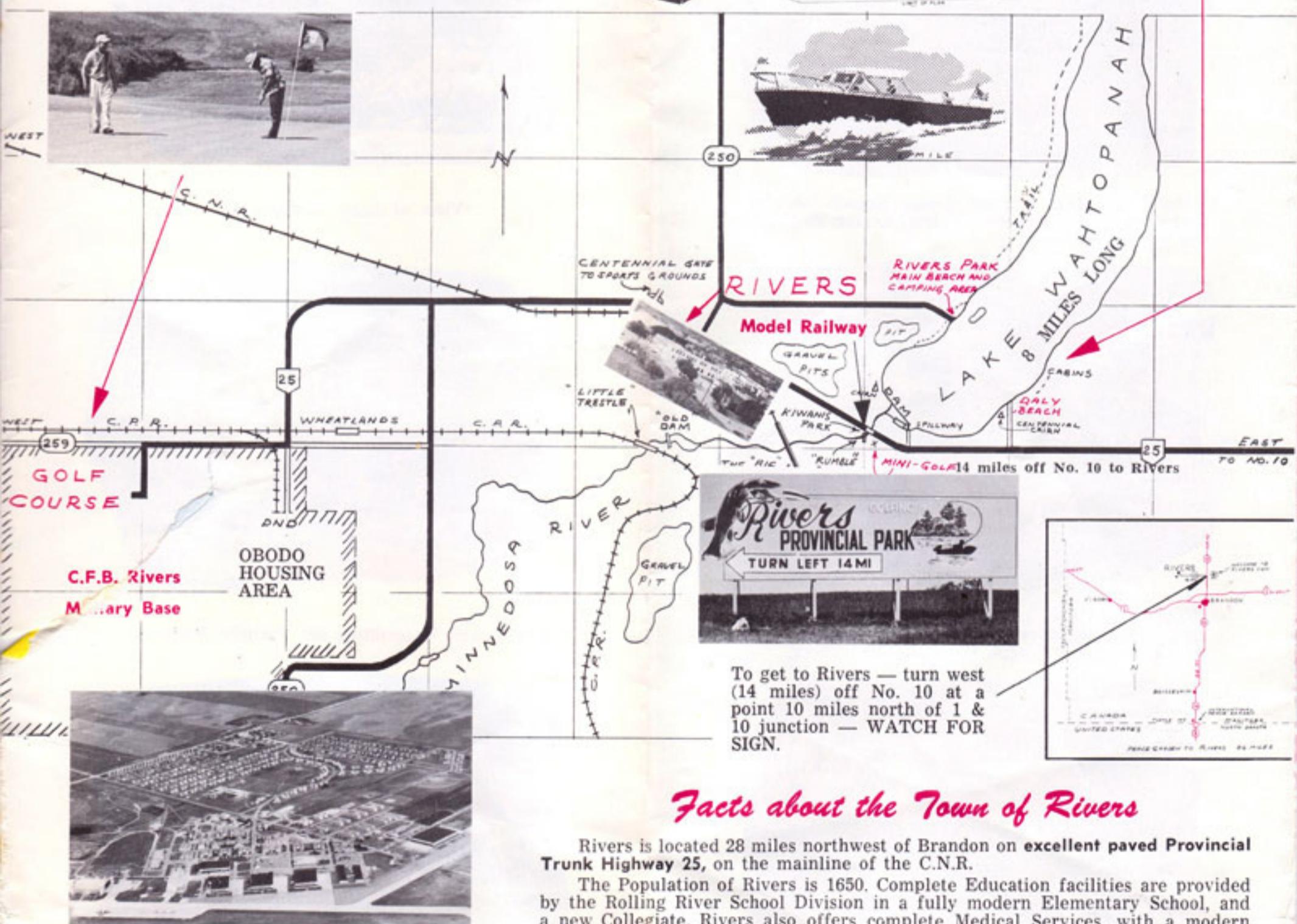
The Rivers & District Chamber of Commerce, on behalf of the citizens and business-men, welcomes you to our community, and hopes that your stay will be a pleasant one.

For the TOURIST, Lake Wahtopanah, located 1 mile east of Rivers, is one of the finest Provincial Parks in Manitoba, providing Camping, Boating, Fishing, Swimming as it should be. A 9 hole Golf Course with Grass Greens is located 4 miles west of Rivers, and is open to the public daily.

Facilities are readily available in Rivers for Business or Industrial purposes. Inquiries are invited to be sent to Rivers Community Development Corp.

Why not visit RIVERS soon.

RIVERS & DISTRICT CHAMBER OF COMMERCE



Canadian Forces Base Rivers is situated on 3,040 acres of Department of National Defence property, four miles south-west of Rivers on No. 25 highway.

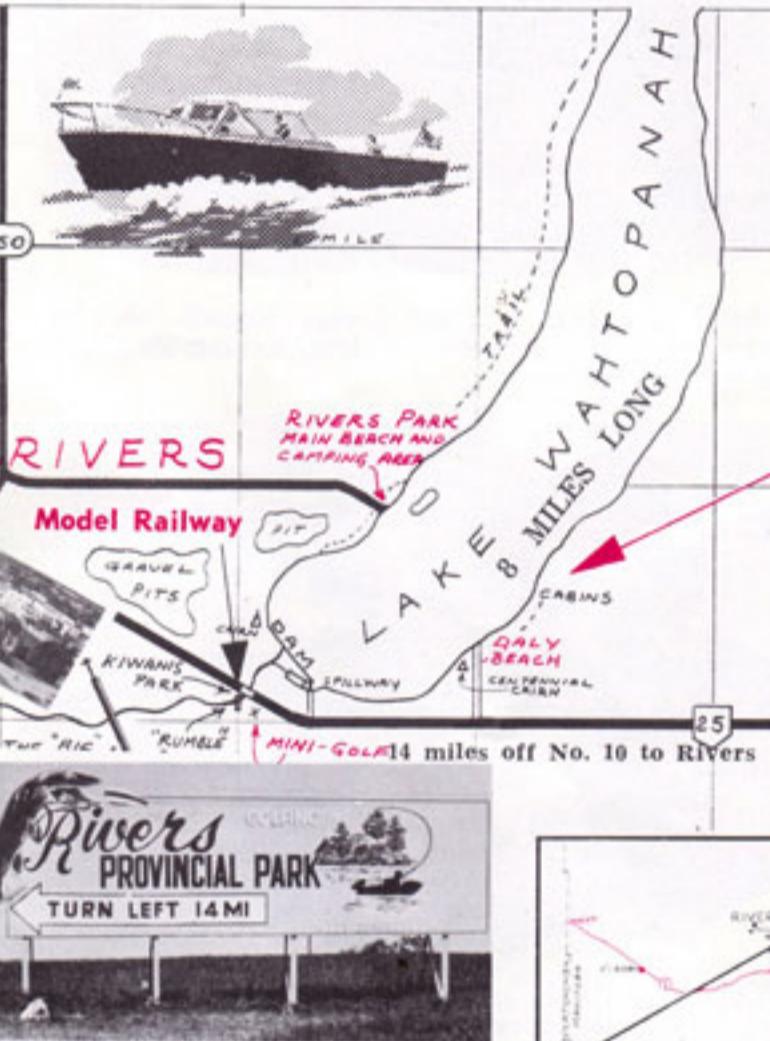
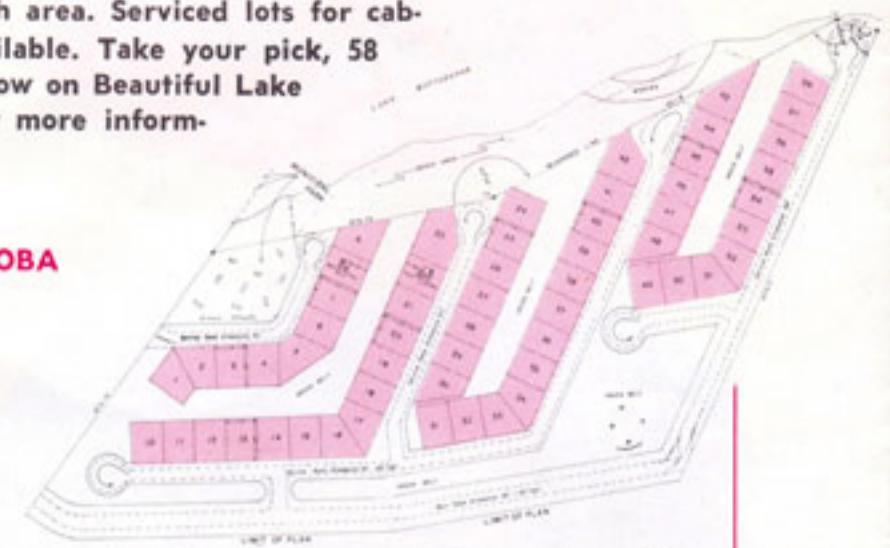
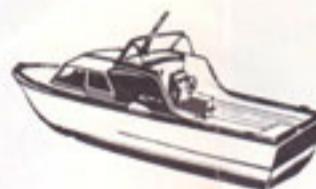
The Base was, for some 20 years, the only tri-service military Base of its kind (army, navy, air force) in Canada. It has 525 permanent homes, 3,000 personnel, in addition to 250 civilian employees who reside in Rivers.

The total annual payroll at the Base is some \$4,700,000.00 and is termed by West-Man Regional Development as the largest single industry in south-western Manitoba.

Wahtopanah Enterprises

A newly formed company, created to develop the Lake Wahtopanah area. Serviced lots for cabins are now available. Take your pick, 58 to choose from now on Beautiful Lake Wahtopanah. For more information Write to:

**DRAWER 191
RIVERS, MANITOBA**



To get to Rivers — turn west (14 miles) off No. 10 at a point 10 miles north of 1 & 10 junction — WATCH FOR SIGN.

Facts about the Town of Rivers

Rivers is located 28 miles northwest of Brandon on excellent paved Provincial Trunk Highway 25, on the mainline of the C.N.R.

The Population of Rivers is 1650. Complete Education facilities are provided by the Rolling River School Division in a fully modern Elementary School, and a new Collegiate. Rivers also offers complete Medical Services, with a modern 22 bed Hospital and 2 resident Doctors, as well as Dental and Health Unit service.

Rivers is supplied with running water, natural gas heating, automatic telephones, Laundromats and many other utilities required of any modern community.

Industry includes Canadian Forces Base (Pop. 2,800), Plyweb Limited, manufacturers of rafters, beams, etc. for any building requirements, "Pacer" truck campers, Seed Cleaning Plant, Stan's Rubberized Plastics Ltd., manufacturers of souvenirs and ornaments of various types, and many more.

Recreation facilities include a modern 6 sheet curling rink, skating area, 9 hole Golf course with grass greens, mini-golf, and complete camping and water sport. Negotiations are underway at present for the establishment of a Regional Library. Service organizations include Kiwanis Club, Canadian Legion and Auxiliary, Hospital Guild, and various Church groups.

Why not plan to visit Rivers soon. You'll be glad you did!

Rivers Merchants

Ambulance Number or Fire Number 328-5333

CHURCHES

Anglican, Catholic, United, Mennonite, Pentecostal, Greek Catholic.

LODGES and SERVICE CLUBS

Masonic Lodge, Kiwanis Club, Legion, Omicron Sorority, Cubs and Scouts, Air Cadets, Eastern Star, Rebeccas, Women's Institute, Ukrainian Society, Agricultural Society, Three 4-H clubs.

RIVERS BUSINESS DIRECTORY

Alexander Motel and Hotel (John Ruml)	328-7520
Alexander Restaurant (Jim Ruml)	328-7800
Consumers Co-op (Brandon Division)	328-7490
Brickwoods Plumbing and Heating	328-7850
C. N. Railway	328-7500
Charm Beauty Salon	328-7980
Cross Town Drive-In Restaurant (Mr. & Mrs. Snider)	328-7750
Cross Town Garage (Gordon Taylor)	328-7750
Dentist (Dr. J. Zmetana)	328-5286
Doctors	328-5305
Drug Store A.R.P. (J. Gilchrist)	328-7420
Dawsons Dry Cleaners	328-5351
Deckers Garage (Ford Products)	328-5217
Don's Backhoe Service (Don Carey)	328-7996
Gilchrist' Rexall Drug Store	328-7420
Dry Goods - McKenzie's Department Store	328-5301
Farmers Co-op Seed Cleaning Plant (K. Lamb)	328-7890
Forman's Hardware	328-7454
Gazette Reporter (Larry Bell)	328-7580
Hastings Motors (Pontiac - Buick)	328-7600
Inter City Gas (Chas Bartram)	328-7760
Hairathon Beauty Parlor (Mrs Hiscock)	328-7623
Kiwanis Club - meets Tuesday 6:30 p.m.	
Leslie's Transfer	328-7642
Liberty Cafe (Chuck Guy)	328-7630
Link Hardware	328-7454
Laundromat (Bea and Joe Mitchell)	328-9202
Liquor Control Commission	328-7680
Maddens Repair Service (Farm Service)	328-7914
McLaren's Sanitation Services	328-5240
Manitoba Hydro (W. Donald)	328-7460
Manitoba Telephone (C Allen)	328-5600
Model Railway - Roadside Canada (E Symonds)	328-7126
McLaren Blacksmith and Welding	328-5240
National Grain (R. Spearin)	328-7650
North American Lumber (A. Neilson)	328-7474
Nielsen and Leech Co. Ltd. - Construction	328-7785
Taxi (Chas. Perrett)	328-7423
Plyweb Ltd. - Truck Campers (J. Plaseski)	328-7660
Rivers Legion	328-7830
Riverdale Hospital	328-5321
Riverdale Ladies Wear (Mrs. Jackson)	328-7730
McKenzie's Dept. Store - Groceries	328-5301
Rex Theatre (Dick VanTongeren)	328-7770
Ross, A. G. - Electrician and Backhoe Service	328-7870
Rivers Automotive Tune-Up and Sound Service	328-7476
Rivers Credit Union (O. Schwalm)	328-7820
Rivers Home Bakery (Don Paddock)	328-7880
Rivers Auto Body - 24 hours a day towing service	328-7920
Rivers Esso Service Station (Don Mitchell)	328-7550
Royal Bank (W. McLean)	328-7700
Sherwood Forest Drive Inn Restaurant (Jim Ruml)	328-7977
Stan's Rubberized Plastics (Bill Stan)	328-7729
Ponderosa Miniature Golf (Bert Dunn)	328-7157
Stratford Frame Insurance	328-5264
Taylor and Son - Hardware and Transportation	328-7530
Taylor's John Deere Sales & Service	328-7740
United Grain Growers (Cec Bourne)	328-7670
Warehams Insurance and Real Estate	328-7540
White's Barber Shop and Pool Hall	328-7540
Wahtopanah Enterprises	346-7351
New Sarum Golf Club	328-7308
Lake Wahtopanah Beach	

WHEATLAND MEMBERS

Ewasuik's Store open sunday	346-7606
Jim Mills Ltd. - Chev - Olds.	346-5592
Hiscock Garage - Shell Service	346-5124

Services

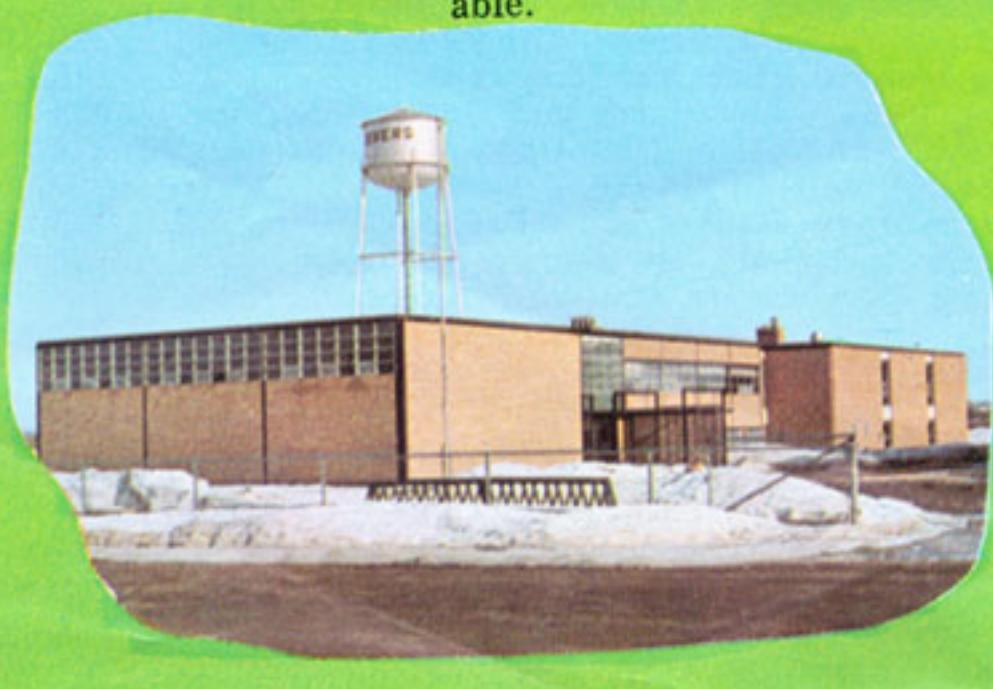


One of Rivers' Elementary Schools.



Tourist Information Centre

The new Rivers Ultra-modern Civic Centre housing the Ambulance, Fire Fighting equipment, Library, Agricultural representative Offices, Council Chambers,— Information Booth Fishing Licenses available.



Riverdale Hospital, a 22 bed modern hospital, includes dental and doctors' offices.

Entertainment



Royal Canadian Legion, Rivers Branch No. 75 with Cocktail Lounge in lower level. Legion Members and visitors welcome.



ROADSIDE CANADA — Model Railway. Canada's largest mobile operating "S gauge" model railway may be visited at Rivers. Open May to October.



Alexander Hotel, a section of the modern beverage room.