

Rivers



Typical Lake Shore Scenes



View of Lake Wahtoppanah



Sailing and Waterskiing are Favorite Pastimes



Sandy Beach Area



In the field of music, Rivers has gained the title of "the music capital" of the province. Mr. Alex Whyte, nationally-known violinist, and holder of the Manitoba Golden Boy Award, provincial title for good citizenship, has spent many years fostering young musicians. Mr. Whyte, has for many years organized two school orchestras which have swept festival awards across the province. Pictured above is one such orchestra with young musicians.



Rivers and District School Boys Pipe Band and Highland Dancers was formed ten years ago by Pipe Major Don Mitchell, a native of Rivers and well known piper. The band, goodwill ambassadors from our town, travels about 10,000 miles a year across Canada and the U.S.A., entertaining at summer functions. The Band also entertains at the provincial park during the summer. The fame of the Band has brought about the organizing of "Highland Games", the first such annual event scheduled to be held in Rivers in 1970. They are shown here performing at **Daly Beach with Lake Wahtopanah** in the background.



Lake Wahtopanah boasts some big fish and the action goes on year 'round. Here three natives battle a big pike during the popular **winter carnival games** ice fishing. "Excellent duck hunting and deer shooting area. Fishing and hunting licenses available."

Welcome Tourists

The Rivers & District Chamber of Commerce, on behalf of the citizens and business-men, welcomes you to our community, and hopes that your stay will be a pleasant one.

For the TOURIST, Lake Wahtopanah, located 1 mile east of Rivers, is one of the finest Provincial Parks in Manitoba, providing Camping, Boating, Fishing, Swimming as it should be. A 9 hole Golf Course with Grass Greens is located 4 miles west of Rivers, and is open to the public daily.

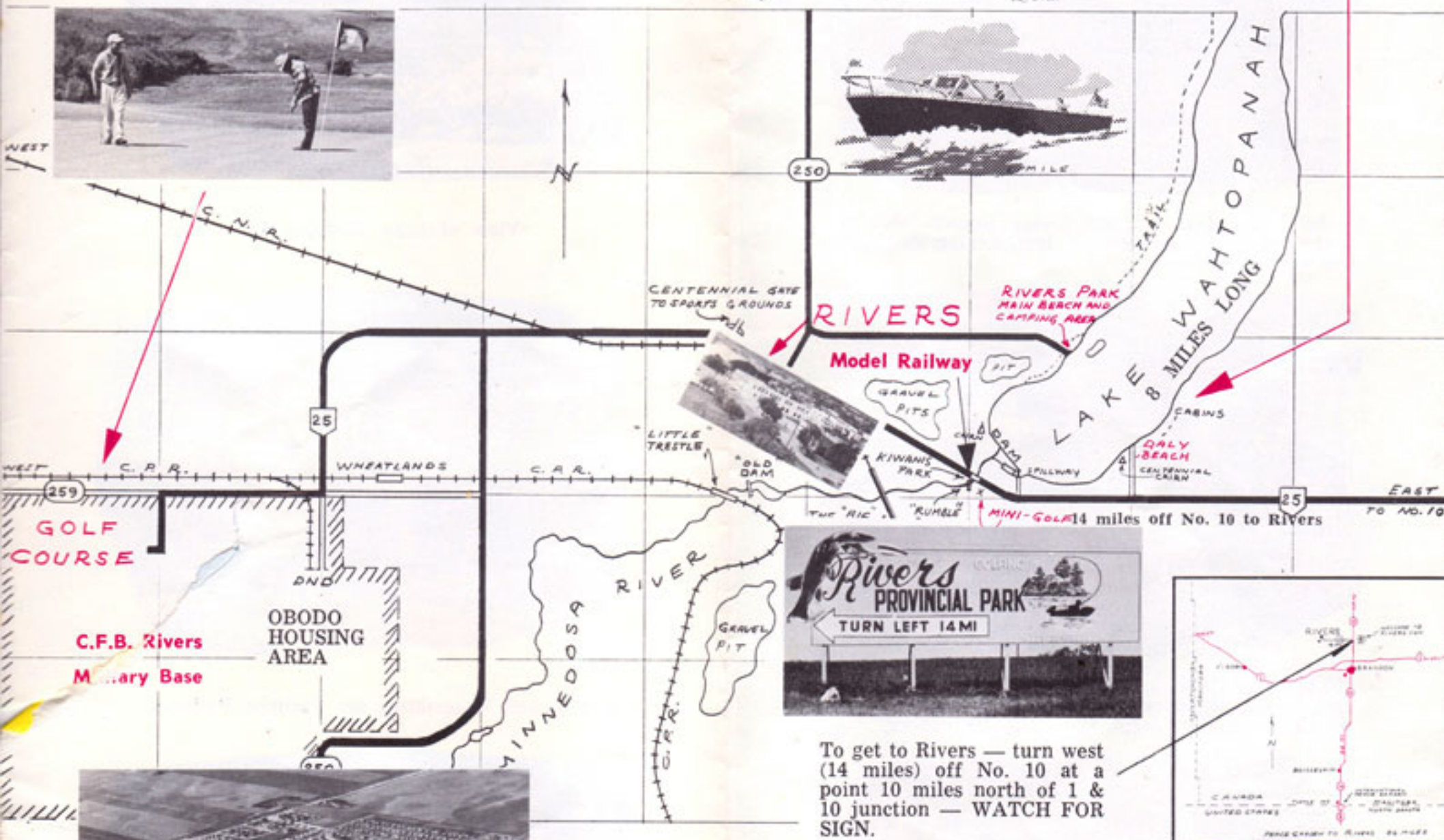
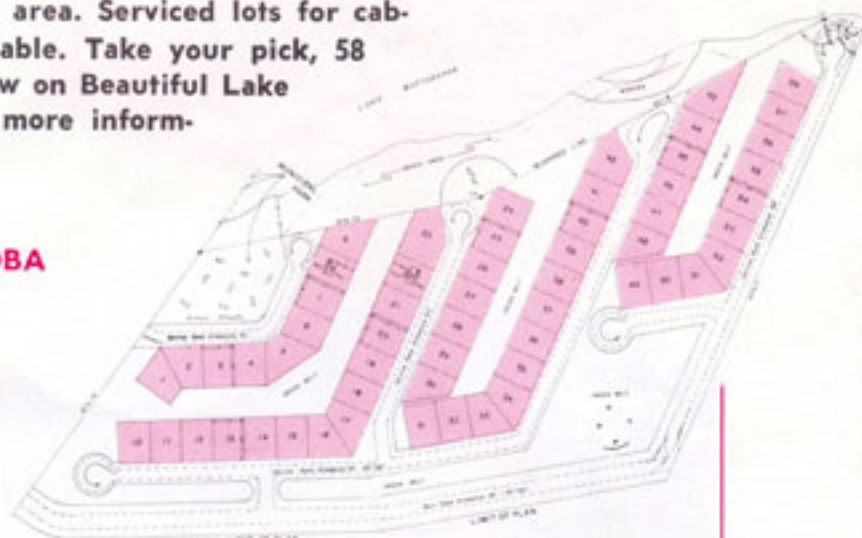
Facilities are readily available in Rivers for Business or Industrial purposes. Inquiries are invited to be sent to Rivers Community Development Corp.

Why not visit RIVERS soon.

**RIVERS & DISTRICT
CHAMBER OF COMMERCE**



**DRAWER 191
RIVERS, MANITOBA**



Facts about the Town of Rivers

Rivers is located 28 miles northwest of Brandon on excellent paved Provincial Trunk Highway 25, on the mainline of the C.N.R.

The Population of Rivers is 1650. Complete Education facilities are provided by the Rolling River School Division in a fully modern Elementary School, and a new Collegiate. Rivers also offers complete Medical Services, with a modern 22 bed Hospital and 2 resident Doctors, as well as Dental and Health Unit service.

Rivers is supplied with running water, natural gas heating, automatic telephones, Laundromats and many other utilities required of any modern community.

Industry includes Canadian Forces Base (Pop. 2,800), Plyweb Limited, manufacturers of rafters, beams, etc. for any building requirements, "Pacer" truck campers, Seed Cleaning Plant, Stan's Rubberized Plastics Ltd., manufacturers of souvenirs and ornaments of various types, and many more.

Recreation facilities include a modern 6 sheet curling rink, skating area, 9 hole Golf course with grass greens, mini-golf, and complete camping and water sport. Negotiations are underway at present for the establishment of a Regional Library. Service organizations include Kiwanis Club, Canadian Legion and Auxiliary, Hospital Guild, and various Church groups.

Why not plan to visit Rivers soon. You'll be glad you did!

Canadian Forces Base Rivers is situated on 3,040 acres of Department of National Defence property, four miles south-west of Rivers on No. 25 highway.

The Base was, for some 20 years, the only tri-service military Base of its kind (army, navy, air force) in Canada. It has 525 permanent homes, 3,000 personnel, in addition to 250 civilian employees who reside in Rivers.

The total annual payroll at the Base is some \$4,700,00.00 and is termed by West-Man Regional Development as the largest single industry in south-western Manitoba.

Rivers Merchants

Ambulance Number or Fire Number 328-5333

CHURCHES

Anglican, Catholic, United, Mennonite, Pentecostal, Greek Catholic.

LODGES and SERVICE CLUBS

Masonic Lodge, Kiwanis Club, Legion, Omicron Sorority, Cubs and Scouts, Air Cadets, Eastern Star, Rebeccas, Women's Institute, Ukrainian Society, Agricultural Society, Three 4-H clubs.

RIVERS BUSINESS DIRECTORY

| | |
|--|-----------------|
| Alexander Motel and Hotel (John Ruml) | 328-7520 |
| Alexander Restaurant (Jim Ruml) | 328-7800 |
| Consumers Co-op (Brandon Division) | 328-7490 |
| Brickwoods Plumbing and Heating | 328-7850 |
| C. N. Railway | 328-7500 |
| Charm Beauty Salon | 328-7980 |
| Cross Town Drive-In Restaurant (Mr. & Mrs. Snider) | 328-7750 |
| Cross Town Garage (Gordon Taylor) | 328-7750 |
| Dentist (Dr. J. Zmetana) | 328-5286 |
| Doctors | 328-5305 |
| Drug Store A.R.P. (J. Gilchrist) | 328-7420 |
| Dawsons Dry Cleaners | 328-5351 |
| Deckers Garage (Ford Products) | 328-5217 |
| Don's Backhoe Service (Don Carey) | 328-7996 |
| Gilchrist' Rexall Drug Store | 328-7420 |
| Dry Goods - McKenzie's Department Store | 328-5301 |
| Farmers Co-op Seed Cleaning Plant (K. Lamb) | 328-7890 |
| Forman's Hardware | 328-7454 |
| Gazette Reporter (Larry Bell) | 328-7580 |
| Hastings Motors (Pontiac - Buick) | 328-7600 |
| Inter City Gas (Chas Bartram) | 328-7760 |
| Hairathon Beauty Parlor (Mrs Hiscock) | 328-7623 |
| Kiwanis Club - meets Tuesday 6:30 p.m. | |
| Leslie's Transfer | 328-7642 |
| Liberty Cafe (Chuck Guy) | 328-7630 |
| Link Hardware | 328-7454 |
| Laundromat (Bea and Joe Mitchell) | 328-9202 |
| Liquor Control Commission | 328-7680 |
| Maddens Repair Service (Farm Service) | 328-7914 |
| McLaren's Sanitation Services | 328-5240 |
| Manitoba Hydro (W. Donald) | 328-7460 |
| Manitoba Telephone (C Allen) | 328-5600 |
| Model Railway - Roadside Canada (E Symonds) | 328-7126 |
| McLaren Blacksmith and Welding | 328-5240 |
| National Grain (R. Spearin) | 328-7650 |
| North American Lumber (A. Neilson) | 328-7474 |
| Nielsen and Leech Co. Ltd. - Construction | 328-7785 |
| Taxi (Chas. Perrett) | 328-7423 |
| Plyweb Ltd. - Truck Campers (J. Plaseski) | 328-7660 |
| Rivers Legion | 328-7830 |
| Riverdale Hospital | 328-5321 |
| Riverdale Ladies Wear (Mrs. Jackson) | 328-7730 |
| McKenzie's Dept. Store - Groceries | 328-5301 |
| Rex Theatre (Dick VanTongerren) | 328-7770 |
| Ross, A. G. - Electrician and Backhoe Service | 328-7870 |
| Rivers Automotive Tune-Up and Sound Service | 328-7476 |
| Rivers Credit Union (O. Schwalm) | 328-7820 |
| Rivers Home Bakery (Don Paddock) | 328-7880 |
| Rivers Auto Body - 24 hours a day towing service | 328-7920 |
| Rivers Esso Service Station (Don Mitchell) | 328-7550 |
| Royal Bank (W. McLean) | 328-7700 |
| Sherwood Forest Drive Inn Restaurant (Jim Ruml) | 328-7977 |
| Stan's Rubberized Plastics (Bill Stan) | 328-7729 |
| Ponderosa Miniature Golf (Bert Dunn) | 328-7157 |
| Stratford Frame Insurance | 328-5264 |
| Taylor and Son - Hardware and Transportation | 328-7530 |
| Taylor's John Deere Sales & Service | 328-7740 |
| United Grain Growers (Cec Bourne) | 328-7670 |
| Warehams Insurance and Real Estate | 328-7540 |
| White's Barber Shop and Pool Hall | |
| Wahtopanah Enterprises | 328-7540 |
| New Sarum Golf Club | 346-7351 |
| Lake Wahtopanah Beach | 328-7308 |

WHEATLAND MEMBERS

| | |
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| Ewasiuk's Store open sunday | 346-7606 |
| Jim Mills Ltd. - Chev - Olds. | 346-5592 |
| Hiscock Garage - Shell Service | 346-5124 |

Services



One of Rivers' Elementary Schools.



Tourist Information Centre

The new Rivers Ultra-modern Civic Centre housing the Ambulance, Fire Fighting equipment, Library, Agricultural representative Offices, Council Chambers,— Information Booth Fishing Licenses available.



Riverdale Hospital, a 22 bed modern hospital, includes dental and doctors' offices.

Entertainment



Royal Canadian Legion, Rivers Branch No. 75 with Cocktail Lounge in lower level. Legion Members and visitors welcome.



ROADSIDE CANADA — Model Railway. Canadas largest mobile operating "S gauge" model railway may be visited at Rivers. Open May to October.



Alexander Hotel, a section of the modern beverage room.